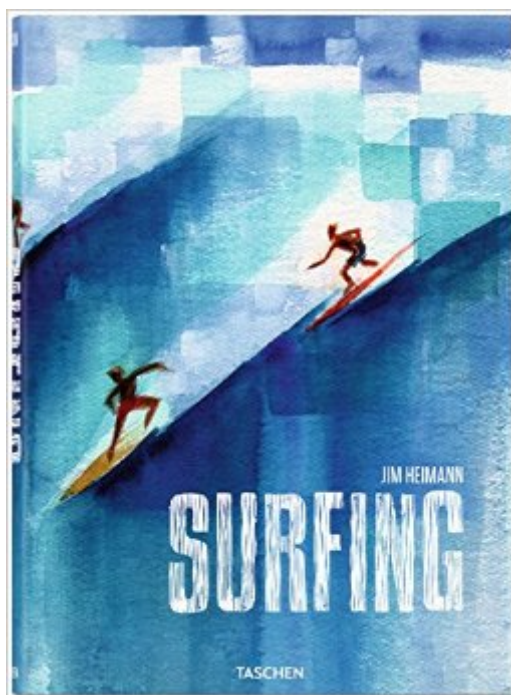


The book was found

# Surfing: 1778–Today (English) (English, German And French Edition)



## Synopsis

The sport of kings: More than 200 years of surfing culture This platinum tome is the most comprehensive visual history of surfing to date, marking a major cultural event as much as a publication. Following three and a half years of meticulous research, it brings together more than 900 images to chart the evolution of surfing as a sport, a lifestyle, and a philosophy. The book is arranged into five chronological chapters, tracing surfing culture from the first recorded European contact in 1778 by Captain James Cook to the global and multi-platform phenomenon of today. Utilizing institutions, collections, and photographic archives from around the world, and with accompanying essays by the world's top surf journalists, it celebrates the sport on and off the water, as a community of 20 million practitioners and countless more devotees, and as a leading influence on fashion, film, art, and music. An unrivaled tribute to the breadth, complexity, and richness of surfing, this book is a must-have for any serious player on the surfing scene and anybody who aspires to the surfing lifestyle. As one surfing scribe has declared: "There has never been a book like this, and there will never be another one again."

## Book Information

Hardcover: 592 pages

Publisher: Taschen America; Box edition (February 17, 2016)

Language: English, German, French

ISBN-10: 3836547503

ISBN-13: 978-3836547505

Product Dimensions: 13 x 3.2 x 19.5 inches

Shipping Weight: 15.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #58,844 in Books (See Top 100 in Books) #14 in [Books > Sports & Outdoors > Outdoor Recreation > Surfing](#) #127 in [Books > Sports & Outdoors > Water Sports](#) #245 in [Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference](#)

## Customer Reviews

My name is Peter Soria & I received my copy of "Surfing" today. It will take many hours to completely experience it from cover to cover but just from leafing through it I can tell that this could be the ultimate book about the history of surfing. I am pleased that a photo that I took of surfers at Pacific Ocean Park can be found on page 302 & the Surfing Heritage and Cultural Center in San Clemente will financially benefit from its inclusion in the book. Someday I will write a more thorough

review from the point of view of someone who was an avid surfer from 1962-2010.

I've been a fan of Jim Heimann since "Out With The Stars" and his latest tome not disappoint. "Surfing" is a lovingly compiled and presented epic of a book. Chock full of images that I have never seen before.

WOW, this book is so large that it has its own cardboard case with carry handle! I knew that this was something rather special. It's a true surfers masterpiece. Beautifully written with 600 pages of amaziness. The quality of the photographs are truly incredible along with the super high quality heavy paper, card almost. Over A3 in size, this is a book that will make you awe in its splendiddness. It's almost spiritual. I loved looking at the photos of surfing from 1890 and the early 1900s. It's beautiful written too. Even the typography is stylish, clean and well thought out. This book has not been rushed. It's been lovingly and perfectly thought out. No corners have been cut. The first time I looked at it, I had Nathan Oldfield's surf film "The Heart and the Sea" on in the background and it really did add to the atmosphere. The soundtrack along with the films ambience really added to the feeling of "getting lost in a book". The following evening I did the same, this time with "The Endless Summer" on. So many favourite photos from George Sonoda on pages two and three to LeRoy's Grannis 1969 Dukes to a A3 size photo of the Endless Summer artwork. I really don't believe that anything has been missed out from this book! They say that there will never be a surfing book quite like this one and I can see why. It's a book to keep for a lifetime and then hopefully, pass down to the next generation. It's a book to treasure and every surfer or surfing fan NEEDS to own this! Words can't do justice to this surfing masterpiece! Just own it!

Just a wonderful book. The history is unmatched from anything I have read before. It must have taken years to amass the photos. It's something that you just can't lay down or read once.

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